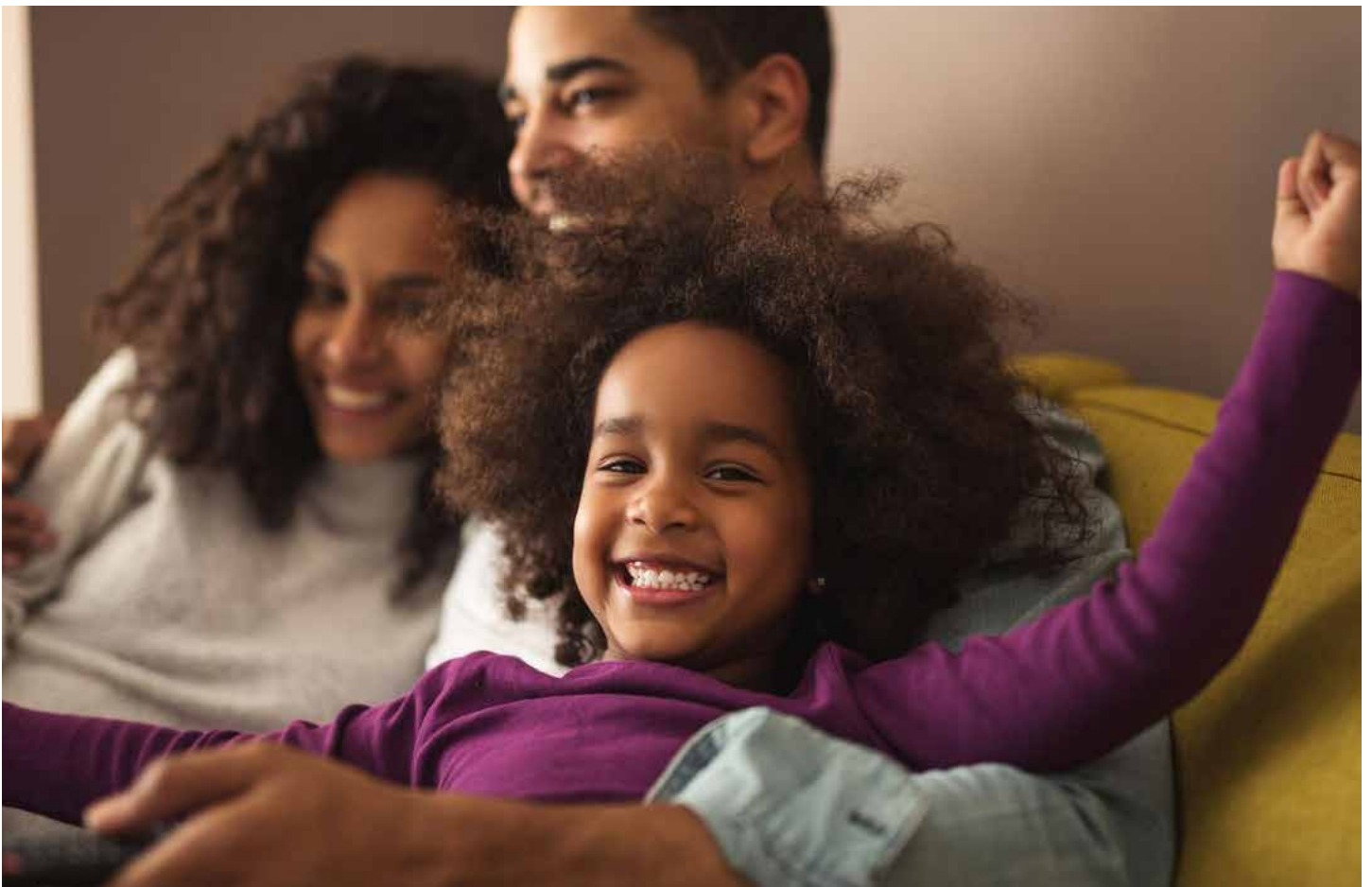




## **BECOME A CORPORATE PARTNER**

**GRANT A SMILE PROVIDES FREE HOME CLEANING  
AND EMOTIONAL SUPPORT TO PEOPLE IN NEED**



[www.grantasmile.org.uk](http://www.grantasmile.org.uk)

# INTRODUCTION

## DO YOU EVER THINK ABOUT MAKING A REAL DIFFERENCE IN THE LIVES OF PEOPLE WHO STRUGGLE TO DO WHAT MOST PEOPLE DO WITH ELSE?

**This could be your opportunity to make a real difference to the lives of people in need.**

Our Founder Joyce Obaseki was a former teacher and 5 years ago a bedraggled boy walked into her classroom crying because he had been bullied again for wearing a dirty uniform to school. She decided to dig deeper and asked why his uniform was always dirty and what he told her next broke her heart. He told her that his mum was currently too ill to wash his clothes. His mum had a chronic illness - cancer and was struggling daily to cope and although she had asked him to wash his clothes he had forgotten to put them in the wash himself. Joyce realised that this child was not at risk but in need. She tried to offer support but was turned down because she was a teacher and not a charity. She tried researching outside agencies that could offer practical support and there was none. After this event, she vowed to make sure that she would do whatever she could to make sure that children like Steven have the practical support they need at home. This was the inspiration behind the launch of **Grant a Smile**.

1 in 4 children in the UK are suffering a similar fate to Steven and have a parent battling a life limiting health condition. **Grant a Smile** is the UK's first and only intervention support service outside the hospitals seeking to fill in the gap in the provision of support for children whose parent(s) are battling chronic, mental health and life-threatening medical conditions. We go into their family homes to clean, de-clutter, iron, do the gardening etc – all for **FREE**. The aim is to improve their quality of life, offer the gift of a clean and healthy home and put a smile on their faces. We don't stop there; we do all we can to grant very special wishes to their unsung heroes - their children.

We strongly believe that together as a community we can create magic in the lives of people who are unable to do what many of us do with ease. We can't do this alone. We need your partnership so we can touch more lives!



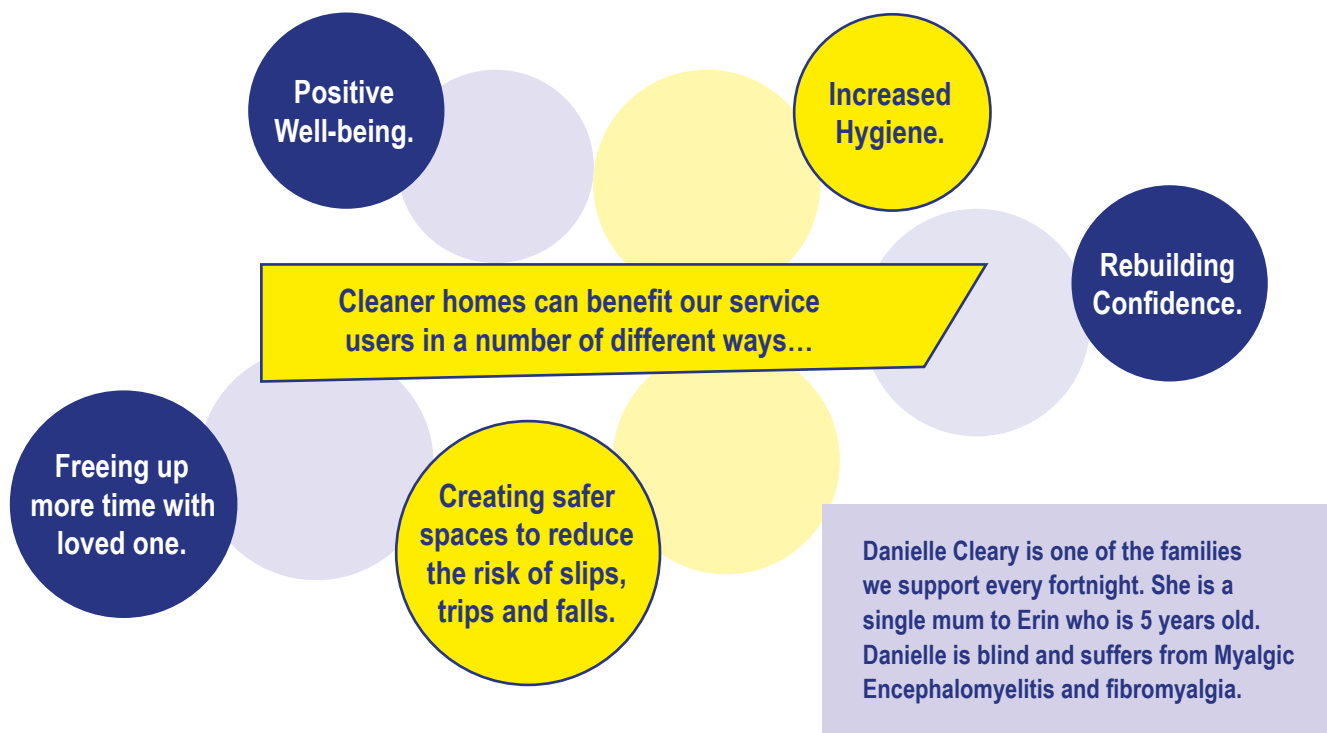
We have been very fortunate and have enjoyed both national and local news exposure. We have recently been featured on ITV London News, BBC2 Victoria Derbyshire Show, BBC Radio Essex, Inspire Magazine, East and West Guardian News, UCB Radio, Premier Radio, The Enquirer, Keep the faith and a host of others. Many people have reacted very positively to what we are offering and we have an overwhelming support from our local community and kind volunteers (DBS checked and vetted) who are currently serving families in the local area.

**This is an exciting time for us and it would be great to have you on board as proud partners.**

**Other partners include: CLC World Resorts and Hotels, Sainsbury's Supermarket, Supply to my door, Living Well Essex, Redeemed Christian Church of God Winners Way and more.**

# OUR WORK

**GRANT A SMILE PROVIDES FREE HOME SUPPORT SERVICE TO PARENTS/FAMILIES WHO MAY BE IN HOSPITAL OR AT HOME RECOVERING FROM AN ILLNESS.**



## **Our service provides peace of mind at a vulnerable time.**

Once an application has been received, assessed and approved, we use our kind smile heroes volunteers to get the job done. In areas where we have no volunteers, we use our paid, vetted and professional cleaners to carry out fortnightly or monthly cleaning sessions. Depending on what is convenient for our service users.

**Grant A Smile** employs carefully selected, vetted and reliable cleaners. All our volunteers and paid staff have enhanced DBS check and are trained to support our service users. They are compassionate, kind and caring. They will be paid directly by **Grant A Smile** whose funds are generated by public donations. Corporate donors cover our operating costs so that all 100% of public donations go directly towards offering home support to families in need.

## **WHAT SHE HAS TO SAY:**

“ I didn't feel I should be asking for support because it made me feel like I was a fraud and it was extremely embarrassing to ask anyone for support so I suffered alone and in silence all these years. I came across Grant A Smile by chance and it's the best thing that has happened to my family. I get an emotional boost just knowing that I don't have to worry about cleaning and I can spend more time with my daughter when I can. It is amazing to know that there is a service out there for people like me. I just can't believe that any one does this kind of good to total strangers. Thank you to the Grant A Smile team for granting our smiles.”

To learn more about our services please call us today on 0203 609 4538 or visit [www.grantasmile.org.uk](http://www.grantasmile.org.uk)



# WHY CLEAN HOMES?

## CAN A CLEAN HOME REALLY BE BENEFICIAL?

A clean home is taken for granted by people who are fit and healthy.

But for many who are unwell or recovering from illness, cleaning their home is too tough a task.

Consequently this can weigh heavy on their mind and sometimes hinder or delay recovery.

Grant A Smile is the only community interest company in the UK to provide 100% FREE practical home support and emotional support to families in need.

*The best gift you can give  
to anyone is a smile!*



# TWO BOLD PROMISES

1

## 100% of all public donations go to the supporting our families.

Every single penny goes towards providing practical home support for families in need. Corporate donations mean that we can sustain this promise professionally and responsibly.

## Full transparency to corporate partners

We don't hide our accounts or expenditures. That's why all of our corporate partners receive copies of end of year Reports and Accounts.

2



# HOW YOU CAN SUPPORT

There are a number of different options to help support everything we do. Some corporate donors choose a single method, whilst others are able to choose 3 or 4.



## DONATIONS

Make a financial donation to help us with our running cost. Your financial donations fund our very existence – you are the driving force behind the UK's only FREE home support service to people in need. You can also request your donation to be used in various other ways. Or if you prefer, leave this decision with us. (See brochure for chart breakdown)



## FUNDRAISING

Involving your staff in our corporate fundraising events can create awareness, involvement and support for the UK's only free Home Support Service. This also helps to increase employee motivation and team spirit within your workplace.



## IN-KIND DONATIONS

In-Kind donations are gifts donated by organisations which allow **Grant A Smile** to pass 100% of public donations directly towards **FREE** home support services throughout the UK.

From corporate stationery to help us keep going to much needed IT equipment that drives everything we do. We are deeply grateful for those who have surprised us with their generosity.

If you would like to discuss any of the above points in more detail, please contact a member of our team today on 0203 609 4538

# FINANCIAL DONATIONS

Financial donations enable us to pass all 100% of public donations directly towards FREE home support projects and granting children's wishes throughout the UK. We are grateful for any support that you are able to offer.

This is what you would receive in return  
(besides the knowledge that you are helping genuine people in need).



	SPARKLE £10k+ per year	SPRING £5k+ per year	SHINE £1k+ per year	POLISHED £500+ per year	GLEAM £250+ per year	CLEAN £100+ per year
Your logo displayed in tier 3 of Grant A Smile website along with direct link & your story	★					
Your logo displayed on Grant A Smile corporate t-shirt	★					
Your logo displayed on Grant A Smile corporate literature	★					
Periodic year round presence in social media	★					
Verbal recognition & praise during corporate meetings	★					
Your logo displayed on event flyers	★	★				
Your logo displayed in tier 2 of website		★				
Your logo displayed on newsletter	★	★	★			
Your logo displayed in tier 3 of website			★			
Social media thank you message along with your logo and website link	★	★	★	★		
Copy of newsletter	★	★	★	★	★	
Framed certificate of donated amount	★	★	★	★	★	★
Welcome pack	★	★	★	★	★	★

# FUNDRAISING

There are lots of ideas and activities you can arrange during office hours or after work.

Getting involved in fundraising at work has endless benefits, such as:

- Helping to improve staff morale and motivation
- Developing team working skills
- Generating great PR and marketing opportunities for you

Whether you are an experienced fundraiser or not, everyone can do with some inspiration. Here are some ideas to get you going or visit the full range of ideas at [www.grantasmile.org.uk](http://www.grantasmile.org.uk)

## SILENT AUCTION

If you're able to plan and manage a bigger event, you should think about hosting a silent auction.

Donors will enjoy getting the chance to bid on rare items and experiences while you raise a lot of money!

To host your silent auction, you'll need plenty of volunteers to help guests place bids, a venue for your event, and, of course, items to auction off. You can look to peers and local businesses to donate in-kind gifts for your event.

## T-SHIRTS SALES

Looking for an easy way to unite your supporters as a community and raise money? Try selling t-shirts!

This is a great addition to another fundraising event because you can sell your t-shirts and have donors wear them to show their support.

You'll need to partner with a wholesale provider to begin. Look for a one that doesn't require you to buy a lot of merchandise to avoid getting stuck with a bunch of leftover products.

## WALKATHONS

Host a walkathon for an active and exciting fundraiser that will involve your entire community.

To plan your walkathon, you have to pick out a date and location. Don't forget to plan out the route so your participants have somewhere to walk!

To raise funds, you'll need to charge an admission fee to participants or ask participants to get sponsorships.

## 50/50 RAFFLE

A 50/50 raffle is an easy fundraiser to raise money with and it pairs perfectly with larger events.

With a 50/50 raffle, the prize is half of the money raised from the raffle ticket sales. The more tickets people buy, the more they might win!

Remember to let donors buy as many raffle tickets as they please. You might even think about offering bundle ticket specials to encourage more donations!

## WINE TASTING

Everyone could use a relaxing wine tasting, and your donors would love to participate in this experience.

Partner with a local winery to organize and manage this event.

Charge a small admission fee and accept contributions throughout event. Whether it's a sunny day sampling or a casual evening tasting fine wines in the vineyard, this event is sure to rake in donations.

## KARAOKE NIGHT

Everyone loves a night filled with fun and singing!

To host your event, you'll need karaoke equipment, so see if you can rent what you need!

Hosting a karaoke night can bring your workplace and community together to help support a great cause such as **Grant A Smile!** Throughout the event, let people know why you're raising funds and express gratitude for their contributions.



# GIFTS IN-KIND

It's not just financial donations that can help to make a difference. Gifts In-Kind can showcase your company's products or services whilst also raising vital funds.

We are extremely grateful to receive gifts in-kind from companies and individuals. They help support our work in the following ways:

- Gifts in-kind can be used as part of a raffle or auction.
- Used to promote our social media and website platforms (and of course we will endeavour to maximise positive publicity for you).
- Sold to raise extra funds.



## WE ARE ALWAYS GRATEFUL TO ACCEPT:

- Cleaning Equipment
- Gift Experience
- Spa Experience
- Flights
- Food
- Hair and Beauty Products
- Cleaning Materials
- Vouchers Sporting Memorabilia
- Days Out
- Jewellery
- Drinks
- Alcoholic Beverages
- Toiletries
- Overnight Stays
- Holidays
- Household Wares
- Toys



# ADDITIONAL SUPPORT

We are currently in need of the following products and or services. If your organisation can help please get in touch today. Without you, we wouldn't be able to pass on the 100% of public donations we receive for those in need.

Please see below a small selection of products and services that we are currently in need of. Although we are grateful for all offers, we are unable to accept used goods.

**Storage space**

**New Office Chairs  
and Desks**

**Website Maintenance and  
Web Hosting**

**Office Space**

**Stationery Supplies**

**Personalised merchandise**

**New computers, Laptops  
and Printers**

**Low cost telephone number**

**Printing material**

**Internet Broadband**

# OTHER PARTNERSHIP OPTIONS

You decide what you would like to go with:

## TIER 1

### FUNDRAISING/MARKETING:

Getting involved in fundraising at work has endless benefits, such as:

- Helping to improve staff morale and motivation
- Developing team working skills
- Generating great PR and marketing opportunities for you.

Help us raise funds or invite us to help with organising your fundraising events geared towards raising funds for **Grant A Smile**.

## TIER 2

### DECIDE TO SPONSOR A FAMILY:

You can decide how many families or hours you sponsor annually. Our cleaning home support service will be charged at an hourly rate. We ask for the donation of £18. Inclusive of service delivery charge, administration and running costs.

## TIER 3

### EXCLUSIVE PARTNERSHIP RIGHT:

To have the exclusive right partnership as the only organisation (in your industry) to partner with us in your county, we ask for your kind donation to help towards the cost of our running cost, it will also be used for wish granting. Total of £10000.

The Partner/Provider will be charged monthly if you decide to do that with regard to this agreement.

Variations in service volume and charging will be negotiated by both parties on an annual basis.

Are you a cleaning company and would like to partner with us to offer your services to those deserving families? Please contact us.



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Website: [www.grantasmile.org.uk](http://www.grantasmile.org.uk)